



SPONSORSHIP PACK

Planet Mark Sustainability Summit

Sponsorship pack



PlanetMark



Help your brand make its mark

We invite you to showcase your brand at our exciting new Planet Mark Sustainability Summit. Building on eight years of the highly valued Planet Mark Awards, this event will transform our annual ceremony — typically attended by 250 guests — into an expanded capacity, interactive and collaborative half-day summit.

Bringing together our community of Members and featuring expert insights and high-quality learning experiences, we aim to connect attendees through shared challenges, successes and inspiring stories to accelerate their carbon reduction journeys.

Designed for participation, Planet Mark's Sustainability Summit is a forum for open conversation, peer learning and collaboration.

What to expect

A fast-paced, content-rich programme showcasing inspiring carbon reduction initiatives shared by award-winning Planet Mark Members.

Event day will incorporate the following, each tied into our three key themes, **Connect, Inspire and Share**.

- 1 **Expert-led panel discussions**
- 2 **Powerful Member insights and stories**
- 3 **Hands-on roundtables and workshop style sessions**
- 4 **Meaningful relationship-building opportunities to enhance commercial value**

Planet Mark's Sustainability Summit facilitates meaningful relationship-building between Members and guests, enabling commercial opportunities to benefit all. Attendees span a range of sectors; from property and construction, legal, business and financial services through to retail and hospitality.

Why sponsor?



Ensure brand exposure to the Planet Mark network of over 700 businesses, alongside extended reach across our platforms



Showcase your organisation to a captive audience. Our community is made up of organisations committed to working with like-minded suppliers invested in finding low carbon solutions



We offer a range of ways for you to show your support and profile your brand to event attendees and our wider community



Our packages offer flexibility to ensure you achieve return on your investment

As a Planet Mark Sustainability Summit sponsor, your organisation is aligned with an unwavering commitment to positive impact. This is a valuable opportunity to connect and gain insights from fellow businesses dedicated to shaping a more sustainable future.

Sponsorship tiers



Headline Partner

Position your brand prominently and demonstrate your commitment to sustainability. As the Headline Partner at the Planet Mark Sustainability Summit, you are aligning your brand with best practices in decarbonisation.

Availability

x1

Price

£10,000

Planet Mark Member

£12,500

Non-Member

At the Summit

- Branding across all event collateral, with company logo featured on all title slides/ screens
- Opportunity to take part in Solutions Partner exhibition
- Opportunity to take part in a panel session — subject to approval.
Programme curation remains at the discretion of the organising team
- Full page ad in the digital Planet Mark Sustainability Summit Programme
- Promo video (subtitled) to be played in each room/ area throughout the day

Beyond the event

- Listing within the digital Planet Mark Sustainability Summit Programme and Event Directory
- Recognition in every Planet Mark social media post related to the Summit
- Recognition in all Summit communications in the lead up to and following the event
- Logo featured on the public event webpage
- Branding within our Planet Mark Academy Member resource

Content Partner

This package ensures you benefit from alignment with excellence in environmental impact.

Availability

x3

Allocated to each of our Summit themes – Connect, Inspire and Share

Price

£7,000

Planet Mark Member

£8,500

Non-Member

At the Summit

- Banner display in your sponsored theme room
- Branding/ logo featured on all title slides/ screens in your sponsored theme room
- 2-minute welcome in your sponsored theme room
- Opportunity to chair one of the sessions in your theme room — subject to approval. *Programme curation remains at the discretion of the organising team*
- Full page ad in the digital Planet Mark Sustainability Summit Programme

Beyond the event

- Listing within the digital Planet Mark Sustainability Summit Programme and Event Directory
- 5 social media mentions in Planet Mark posts related to the Summit
- 4 mentions within Planet Mark Summit communications in the lead up to and following the event
- Logo featured on the public event webpage
- Branding within our Planet Mark Academy Member resource



Solutions Partner Exhibitor

Position your brand at the centre of a community actively seeking to explore technologies and services that support decarbonisation and operational savings.

Availability

x10

Price

£1,000

Planet Mark Member

£1,500

Non-Member

At the Summit

- Across the six-hour programme, exhibitors benefit from dedicated networking slots built into the agenda, guaranteeing meaningful, structured time with attendees
- Designed as an enjoyable and rewarding experience for both attendees and partners, this event creates the ideal, vibrant setting to build relationships and generate business opportunities
- Exclusive speaking opportunity (add-on): £500
- We have four speaking slots available within our Low Carbon Solutions session, designed for Solutions Partners to present their offering to our Members. Please get in touch if this is of interest.

Beyond the event

- Listing within the digital Planet Mark Sustainability Summit Programme and Event Directory
- Opportunity to request contact information for 20 organisations who've opted in to Event Directory
- 5 social media mentions in Planet Mark posts related to the Summit
- 4 mentions within Planet Mark Summit communications in the lead up to and following the event
- Branding within our Planet Mark Academy Member resource



Drinks Sponsor

This highly-coveted sponsorship package enables you to host our closing celebration.

Availability

x1

Price

£4,000

Planet Mark Member

£5,000

Non-Member

At the Summit

- Display banners and promotional materials, including a 30-second video during the drinks service
- This highly-coveted package will provide you with the opportunity to engage with attendees and promote your organisation's services

Beyond the event

- Listing within the digital Planet Mark Sustainability Summit Programme and Event Directory
- 5 social media mentions in Planet Mark posts related to the Summit
- 4 mentions within Planet Mark Summit communications in the lead up to and following the event
- Logo featured on the public event webpage
- Branding within our Planet Mark Academy Member resource



Lunch Sponsor

Host our Sustainability Summit lunch and ensure your organisation is the focal point for meaningful conversations.

Availability

x1

Price

£4,000

Planet Mark Member

£5,000

Non-Member

At the Summit

- Display your branding on screens and at lunch stations
- Engage with attendees to promote your organisation's services

Beyond the event

- Listing within the digital Planet Mark Sustainability Summit Programme and Event Directory
- 4 social media mentions in Planet Mark posts related to the Summit
- 3 mentions within Planet Mark Summit communications in the lead up to and following the event
- Logo featured on the public event webpage
- Branding within our Planet Mark Academy Member resource



Future Generations

This is a unique opportunity to host an educational space throughout the event. You could use this to demonstrate a product, initiative or achievement that your organisation is involved in.

Availability

x1

Price

£5,000

Planet Mark Member

£6,000

Non-Member

At the Summit

- Access to an exhibition area central to Summit activity
- Engage with attendees to promote your organisation's services and achievements

Beyond the event

- Listing within the digital Planet Mark Sustainability Summit Programme and Event Directory
- 5 social media mentions in Planet Mark posts related to the Summit
- 4 mentions within Planet Mark Summit communications in the lead up to and following the event
- Logo featured on the public event webpage
- Branding within our Planet Mark Academy Member resource

Interested in sponsoring?

Let us know

Chat to our Events team to get started

GET IN TOUCH