



Roadchef operates 30 Motorway Services across Britain from Norton Canes to Watford Gap featuring popular brands such as McDonalds, Costa and Leon. In 2022, Mike Jackson (ESG and Charity Manager) won the Planet Mark Sustainability Game-Changer Award. As one of the leading motorway services operators, Roadchef, through Mike's vision, is helping to influence and set the blueprint for sustainability across the sector.

## 2022 Highlights



**-4.6%**

Absolute carbon reduction per employee (Market-based)



**-4.4%**

Absolute carbon reduction (Market-based)



## Roadchef Certified 3 years

Roadchef has achieved Planet Mark Business Certification for the third year, having seen its carbon footprint reduce using a market-based method by 4.4%.

To accelerate its sustainability journey, the motorway services operator sought the help of Planet Mark's energy auditing experts to assist them with ESOS Phase 3, for which the compliance deadline is 5<sup>th</sup> December 2023.

ESOS Phase 3 is the mandatory scheme for UK organisations that requires companies to carry out audits on their energy use across the business. The purpose of ESOS is to identify potential energy efficiency measures that can be implemented into the business.

Reducing Scope 1 and Scope 2 emissions is a challenge for not only Roadchef, but for the whole industry. Roadchef required the experience and guidance of an expert partner to help them reduce the high gas consumption and manage the significant amounts of energy needed to run its sites.

Planet Mark conducted in-depth energy audits and supported fully throughout the ESOS compliance process. Planet Mark was able to uncover energy savings for Roadchef, providing ROIs for a variety of decarbonisation projects, while being mindful of the strategic direction and priorities of the business.

Having worked with Planet Mark on ESOS compliance, Roadchef is pleased to now

have detailed site audit information to plan its next site decarbonisation initiatives which will be integral to reaching its 2040 net zero target.

The findings of the ESOS audit can now be embedded into Roadchef's net zero strategy and, with reference to the detailed ROI information provided by Planet Mark, future decarbonisations initiatives can be planned in line with financial budgets. In the first instance, in order to reduce its Scope 1 emissions and work towards a 2040 net zero target, Roadchef has committed to removing gas from all of its sites.

The output of the ESOS audit has given Roadchef a range of benefits and opportunities to further its sustainability credentials. The motorway services operator is now better equipped to plan tactical interventions to continue making significant year-on-year reductions in their carbon footprint, while saving money on energy bills in the process.

With the UK Government's 2050 net zero target in mind, Roadchef is ahead of the curve by considering alternatives to gas and implementing solar panels to improve the sustainability of its energy sources.



Planet Mark's consultancy throughout the **ESOS compliance** process has been invaluable. Their experience in **energy audits** meant that they were able to advise us on our discussions with **energy partners** and were incredibly responsive during the **tender process**.

We are proud to be working closely with Planet Mark to ensure we are on track for our **2040 net zero target**.



**Mike Jackson**  
ESG and Charity Manager

Roadchef