



#PlanetMarkAwards

Planet Mark Awards Sponsorship

2nd November 2023





The whole event for me was brilliant. It was a real celebration. So inspiring to see the nominees and winners.

2022 AWARDS ATTENDEE



Planet Mark Awards 2022 highlights

About the Awards

We are back with the **sixth addition** of the Planet Mark Awards. Once again, we will be celebrating the outstanding successes and initiatives in sustainability from across our diverse and growing community of Members. The Awards are a chance to network and learn from like-minded businesses who are helping to create a brighter future.

This year also marks **10 years of the Planet Mark**, a milestone we're excited to celebrate with Members.

Event details

- **Location:** Royal Institution, London, W1S 4BS
- **Date:** 2nd November 2023
- **Time:** 5PM- 10PM

What to expect on the night

The evening will include a theatre-style awards ceremony with inspiring guest speakers, entertainment with attendees spanning a range of sectors; from property and construction, investment and financial services through to hospitality and leisure.

A **drinks reception** alongside light food will follow on from the ceremony.



**Planet Mark Awards
2021 highlights**

Sponsor the 2023 Awards

Why sponsor?

We offer a range of ways for you to show your support and profile your brand to the Planet Mark Awards attendees and beyond.

We're all about community and want to support your requirements - we can be flexible with the packages to help you achieve your own goals and and get return on your investment.

The event is **free for guests** to attend. We will share success stories through our **media partners**, social platforms and outreach to press and media contacts. All sponsorship packages will ensure brand exposure to over **700+** businesses.

- View our full list of members [here](#)
- View list of [sectors](#) we work with



14.k+
Followers



10.8k+
Followers



1.8k+
Followers



700+
Members

About the 2023 Awards



Planet Mark Awards 2021 highlights

Award Categories

 Measure	 Engage	 Communicate	 Overall
Absolute Carbon Reduction	Employee Engagement	Sustainability Reporting	Sustainability Game-Changer
Carbon Reduction per Employee	Community Engagement	Sustainability Campaign	Best Newcomer
Data Quality and Collection	Stakeholder Engagement	Best Use of the Planet Mark	Best Company
Low Carbon Construction			Milestone Awards

Last year's sponsors



Stories from **2022 winners**

**Hear from 2021
winners**

SureCav

SureCav, a 100% recycled plastic cavity spacer system was designed to eliminate the need for concrete backing blocks behind stone.

The product is 6x less carbon intensive than its industry counterparts, achieved through a reduction in material use and the production and distribution of stock.

SureCav has abolished the need for the production of 7.4 million concrete blocks by using their 100% recycled plastic, thereby saving several thousand lorry journeys, as well as the substantial impact of loading and unloading this stock.

Initiatives have also seen SureCav switch to virtual only training, and collaborating with builders, merchants and architects to help devise more sustainable practices across the sector.

Birmingham County Football Association

In June 2021, Birmingham County Football Association proudly launched Save Today, Play Tomorrow, a first of its kind sustainability programme in the UK.

The programme looks to empower football associations to support an ambitious goal of creating a low carbon, greener game.

Acknowledging the impact that extreme weather conditions were already having on grassroots football, BCFA recognises the need to act now to ensure the game reduces its environmental impact.

The programme also aims to educate those involved in football - at all levels - to make informed decisions that will shape how future generations will be able to enjoy the game in the long term.

London Early Years Foundation

Within the London Early Years Foundation, educating children about sustainable development is led from the top and cascades through a coaching model, delivered by Eco-Champions in each nursery.

Across all LEYF sites, sustainability is embedded into daily processes, with teachers, chefs, children and parents gaining an understanding of waste - recycling, reusing and repurposing, gardening and biodiversity. With the business embracing sustainability and achieving the ISO14001 standard, the culture ensures that their children grow into passionate and inspired citizens.



Headline Sponsor

As Headline Sponsor you'll have exclusive naming rights. Picture this... "Planet Mark Awards sponsored by... *your company*" it has a nice ring to it, doesn't it? This sponsorship package also includes the chance to be a category sponsor, for the category of your choice, which you'll present on the evening. In the lead up to the event you'll be on our finalist judging panel, looking at all entries across every category of the Awards.

We will also include a spotlight on your business across social media.

You'll get a big thank you for being the Headline Sponsor from the Awards host on the night.

Your branding will appear on the event web page, the front page of the digital programme and a full page advertorial to be distributed in the lead-up to the event. You will also receive 10 tickets to the Awards ceremony. And, just in case you're worried about the lasting impression – every single award trophy will have your company name permanently etched.



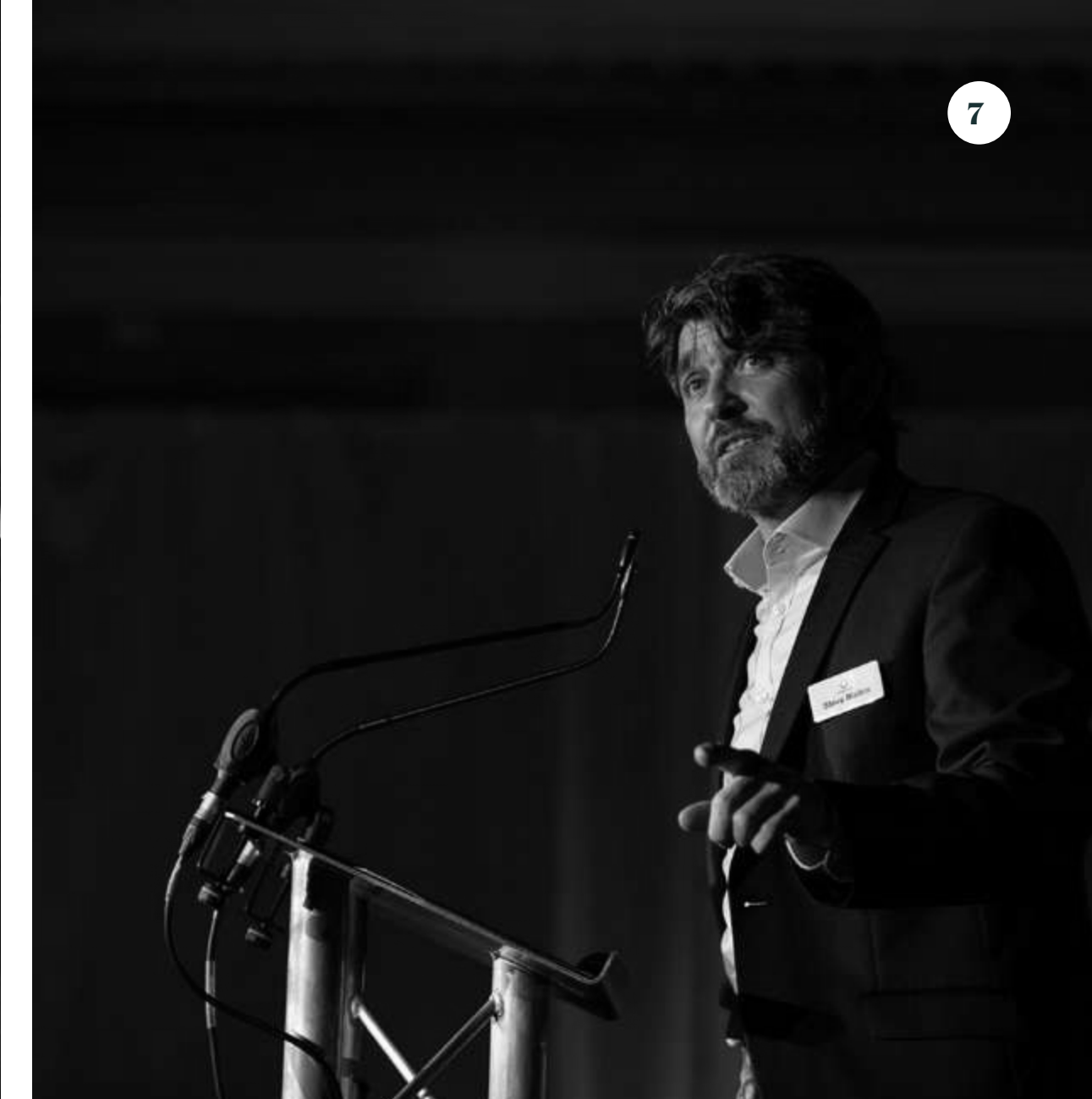
Drinks Reception Sponsor

- You will have the opportunity to put your banners and literature in the drinks reception area.
- You will also get a big thank you from the Awards host, as well as your branding appearing on the event web page and the digital programme which will be distributed in the weeks leading up to the event.
- Your company name will also be mentioned as a sponsor across Planet Mark social media.



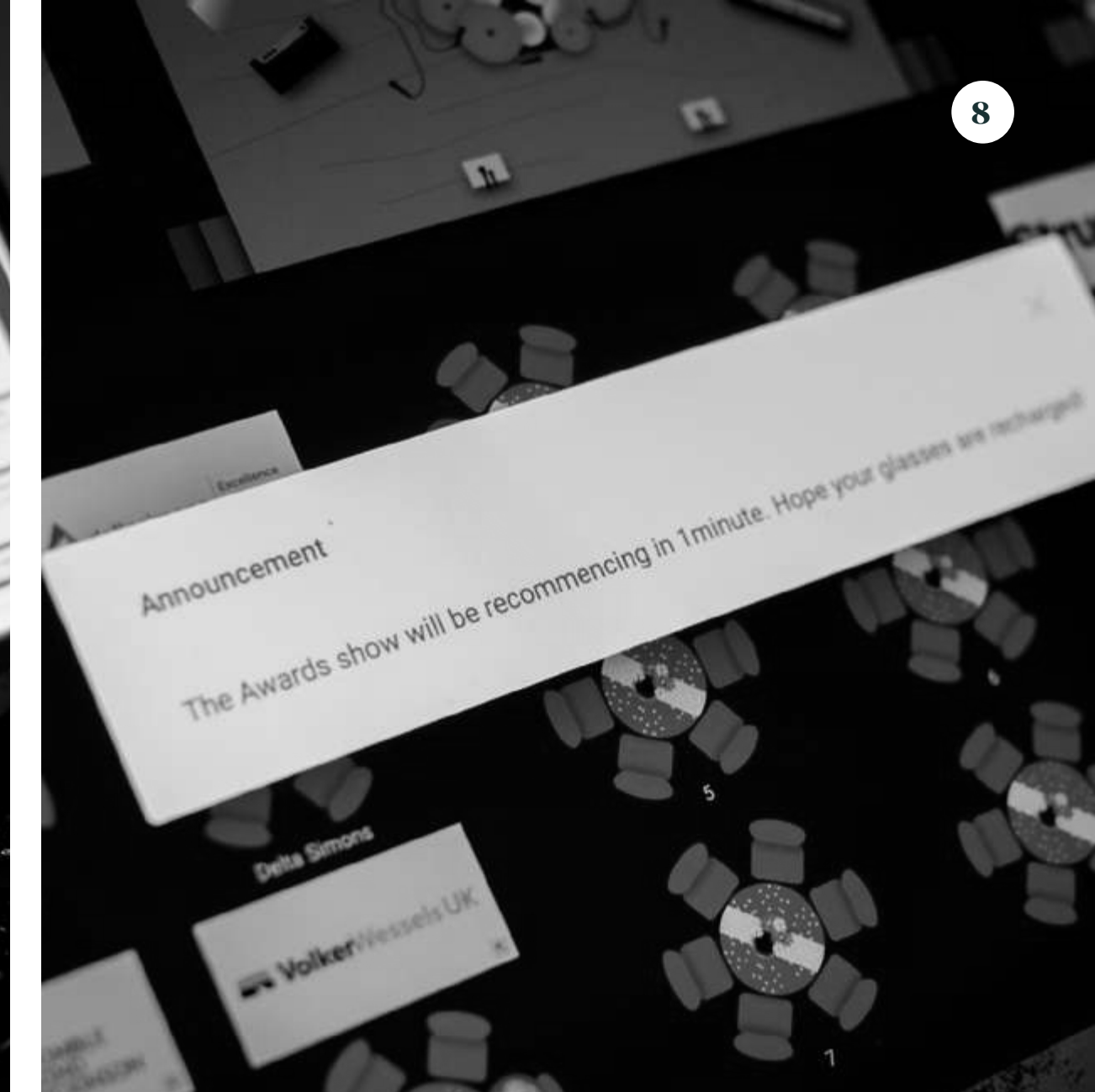
Category Sponsors

- You'll get a big thank you from the Awards host as well as getting your own two minutes in the spotlight to present the category winner with their Award (you can even offer them a little extra gift if you fancy).
- Your branding will appear on the event web page, the digital programme, which will be distributed in the weeks leading up to the event and on the award category graphics on the evening.
- You will also be included across our social media posts.
- You will be named on the category trophy.
- You will receive four tickets to the ceremony.



Digital Programme Sponsor

- The digital programme will be distributed in the weeks leading up to the event and your branding will appear on the front page as well as a full colour back page advert.
- Your branding will appear on the event webpage, and you'll be included across our social media posts.
- You'll be thanked by the Awards host on the evening and enjoy watching attendees guide themselves through the evening's entertainment thanks to the helpful programme you provided them.
- You will receive four tickets to the ceremony.





Planet Mark Awards Sponsorship

Let's have a chat about sponsorship, we'd be delighted to work with you to make the Planet Mark Awards 2023 the best yet.



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