

Planet Mark Service Statement

Planet Mark is an internationally recognised sustainability certification which recognises continuous progress, encourages action, and builds an empowered community of like-minded individuals who make a world of difference. Offering tailored certifications for businesses and real estate as well as calculating social value contribution through the TOMs framework and PAS2060 carbon neutral verification. Through its certifications, Planet Mark brings together the best of People, Technology and Nature.

Organisations become a Planet Mark member as soon as they sign up and commit to reporting their carbon footprint and engaging their stakeholders. Once organisations have submitted the data required and Planet Mark has assessed its carbon footprint, they become Planet Mark Certified and start their journey to continually reduce their emissions.

Planet Mark members follow a robust three-step process: Measuring their impact, engaging everyone in the business, and communicating their progress. Members must reduce their carbon footprint by at least 2.5% every year but targeting a 5% annual reduction in carbon emissions is recommended. On average, certified businesses make a 28% carbon saving per employee through reductions in energy, waste, water, travel, and procurement.

Holders of Planet Mark Certification deliver results that go beyond compliance, reaching new levels of sustainability and engaging their people in the process. By becoming a member of the Planet Mark, organisations are also contributing to the UN SDGs (Sustainable Development Goals) as it's important, now more than ever, for organisations to do more good and create a sustainable future.

Planet Mark has a long-standing partnership with The Eden Project, to which a considerable donation is made to support educational sustainability programmes.

Planet Mark wants to continue to have a positive impact through its business and hopes that it can empower its community to take climate action and join this crucial movement for change

