



## 2022 Highlights



**-18%**

Carbon reduction per employee



**1,831.4 CO<sub>2</sub>e**

Total carbon footprint



**-11.6 CO<sub>2</sub>e**

Carbon footprint per employee

## Hillier Nurseries Limited

Certified 4 years

Hillier Nurseries Ltd, a horticulture business with 22 garden centres, has a mission to inspire the creation of green living spaces for now and the future and lead the way in sustainability for the horticulture industry.

Hillier Nurseries Ltd has been innovating in sustainability for decades but needed a partner to help them measure their carbon footprint accurately, hold them accountable to reductions, and enhance their sustainability efforts even further to be at the top of their industry.

This is Hillier Nurseries Ltd's fourth year of Planet Mark Business Certification. Shelley Turner, Head of Marketing at Hillier Nurseries Ltd, explains how Planet Mark has helped them deliver on their sustainability and commercial goals:

"Thanks to Planet Mark's guidance and expertise, we now carry out detailed measurement of our outputs which enable us to see where the business could make significant reductions in carbon usage and prioritise tasks which drive reductions.

"Planet Mark workshops with our teams have generated ideas and enthusiasm to support our sustainability initiatives and helped all our staff to understand their involvement.

"Through supplier introductions, Hillier Nurseries Ltd has collaborated with fellow Planet Mark members.

"Working with Open Energy Market has enabled us to switch our electrical supplies to REGO certified energy and Clarke Controls has installed air source heat pump powered heating and cooling as well as a solar panel system for us.

"The ability to use the Planet Mark branding on all our internal and external communications has helped us to transparently communicate our sustainability credentials and commitments with confidence."

Hillier Nurseries Ltd has introduced many sustainability innovations, notably, an incredible 'solar farm' on its roof, which has been fully insulated and is set to carbon offset more than half of the operational requirements of the site. Further carbon reduction interventions include the installation of new LED lighting and the latest air conditioning technology.



We find that customers actively review our **environmental** credentials to decide if we are a business they wish to interact with, and we are consistently met with positive remarks about our actions and attitude towards **sustainability**. This has reinforced the need for us to work towards **continuous progress**. Planet Mark adds a lot of value to us as an organisation committed to positive change in the fight against the climate crisis.



Shelley Turner  
Head of Marketing

Hillier Nurseries Limited