



PlanetMark  
Certified Business

# We are Planet Mark Certified

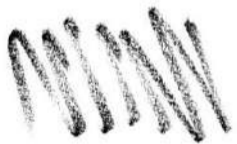
Year 1.



# MedBrief™

**This is to certify that MedBrief  
has achieved the Planet Mark by  
reporting its carbon footprint  
and engaging its stakeholders.**

Valid to: 31 August 2022



## Measure

**10.9 tCO<sub>2</sub>e**  
Total carbon footprint.

**0.3 tCO<sub>2</sub>e**  
Total carbon footprint per employee.

**£42,948**  
Total Social Value.

We are committed to reducing our carbon emissions yearly so that together we can all halt climate change.

**Reporting Boundary:** Main Site Operations (Unit 5 Avenue Terrace, 28 Avenue Road, Birmingham, B6 4DY)

**Emission sources:** Electricity, T&D losses, water, waste, business travel, paper, homeworking (excluded from footprint)

**Reporting Period:** 01 June 2020 – 31 May 2021



## Engage

**36**  
**FTE employees.**  
We engage our employees and wider stakeholders to unlock their talent and knowledge to drive year on year progress in sustainability.



## Communicate

**5**  
**Sustainable Development Goals.**  
We recognise that transparent communication is essential for transformational change and we quantifiably contribute to 5 SDG's.

**Empowering change for a brighter future.**

The Planet Mark is a sustainability certification for every type of organisation, for products and real estate. Our certification recognises continuous improvement, encourages action and builds an empowered community of like-minded individuals who make a world of difference.