

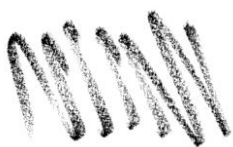
# We are Planet Mark Certified

Year 2.



**This is to certify that Advertising  
Production Resources has achieved the  
Planet Mark by reporting a reduction in  
its carbon footprint and engaging its  
stakeholders.**

Valid to: 31 March 2023



**Empowering change for a brighter future.**

The Planet Mark is a sustainability certification for every type of organisation, for products and real estate. Our certification recognises continuous improvement, encourages action and builds an empowered community of like-minded individuals who make a world of difference.



## Measure

**-58.6%**

Absolute carbon reduction.

**-56.2%**

Carbon reduction per employee.

### Location-based

**23.0 tCO<sub>2</sub>e**

Total carbon footprint.

**0.3 tCO<sub>2</sub>e**

Total carbon footprint per employee.

### Market-based

**23.0 tCO<sub>2</sub>e**

Total carbon footprint.

**0.3 tCO<sub>2</sub>e**

Total carbon footprint per employee.

We are committed to reducing our carbon emissions yearly so that together we can all halt climate change.

**Reporting Boundary:** New York and Detroit offices

**Emission Sources:** Electricity, T&D, Business Travel, Waste, Homeworking (not included in total footprint)

**Reporting Period:** 01 Jan 2021 to 31 Dec 2021



## Engage

**84**

FTE employees.

We engage our employees and wider stakeholders to unlock their talent and knowledge to drive year on year progress in sustainability.



## Communicate

**7**

Sustainable Development Goals.

We recognise that transparent communication is essential for transformational change and we quantifiably contribute to 7 SDGs.