



PlanetMark
Certified Business

We are Planet Mark Certified

Year 1.



This is to certify that Advertising Production Resources (APR) has achieved the Planet Mark by reporting a reduction in its carbon footprint and engaging its stakeholders.

Valid to: 31 March 2022



Empowering change for a brighter future.

The Planet Mark is a sustainability certification for every type of organisation, for products and real estate. Our certification recognises continuous improvement, encourages action and builds an empowered community of like-minded individuals who make a world of difference.



Measure

-80.4%

Absolute carbon reduction.

-78.6%

Carbon reduction per employee.

54.4 tCO₂e

Total carbon footprint.

3.0 tCO₂e

Total carbon footprint per employee.

We are committed to reducing our carbon emissions yearly so that together we can all halt climate change.

Reporting Boundary: 2 US offices (New York and Detroit)

Emission sources: Electricity, T&D Losses, Business Travel

Reporting Period: 01 Jan 2020 – 31 Dec 2020



Engage

18

FTE employees.

We engage our employees and wider stakeholders to unlock their talent and knowledge to drive year on year progress in sustainability.



Communicate

9

Sustainable Development Goals.

We recognise that transparent communication is essential for transformational change and we quantifiably contribute to 9 SDG's.