



PlanetMark  
Certified Business

# We are Planet Mark Certified

## Year 2.



**This is to certify that MJL Advertising Ltd has achieved the Planet Mark by reporting a reduction in its carbon footprint and engaging its stakeholders.**

Valid to: 31 March 2023



**Empowering change for a brighter future.**

The Planet Mark is a sustainability certification for every type of organisation, for products and real estate. Our certification recognises continuous improvement, encourages action and builds an empowered community of like-minded individuals who make a world of difference.



## Measure

**-35.4%**

Absolute carbon reduction.

**-36.4%**

Carbon reduction per employee.

**17.6 tCO<sub>2</sub>e**

Total carbon footprint.

**0.8 tCO<sub>2</sub>e**

Total carbon footprint per employee.

We are committed to reducing our carbon emissions yearly so that together we can all halt climate change.

**Reporting Boundary:** Hitchin Office Operations, 2 Walsworth Road, Hitchin, Herts SG4 9SP

**Emission Sources:** Electricity, T&D Losses, Natural Gas, Water, Waste, Fleet, Business Travel, Homeworking (excluded from footprint), Paper

**Reporting Period:** 01 Jan 2021 to 31 Dec 2021



## Engage

**22**

FTE employees.

We engage our employees and wider stakeholders to unlock their talent and knowledge to drive year on year progress in sustainability.



## Communicate

**9**

Sustainable Development Goals.

We recognise that transparent communication is essential for transformational change and we quantifiably contribute to 9 SDG's.