



PlanetMark
Certified Business

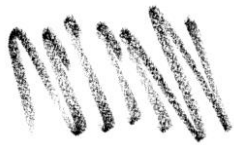
We are Planet Mark Certified

Year 2.

believe.[®] Label & Artist Solutions

This is to certify that Believe Direct has achieved the Planet Mark by reporting a reduction in its carbon footprint and engaging its stakeholders.

Valid to: 31 March 2023



Empowering change for a brighter future.

The Planet Mark is a sustainability certification for every type of organisation, for products and real estate. Our certification recognises continuous improvement, encourages action and builds an empowered community of like-minded individuals who make a world of difference.



Measure

-6.0%

Carbon reduction per employee.

Location-based

7.4 tCO₂e

Total carbon footprint.

0.1 tCO₂e

Total carbon footprint per employee.

Market-based

0.9 tCO₂e

Total carbon footprint.

0.02 tCO₂e

Total carbon footprint per employee.

We are committed to reducing our carbon emissions yearly so that together we can all halt climate change.

Reporting Boundary: Believe Unit 2 & 2a

Emission Sources: Electricity, T&D Losses, Water, Business Travel, Paper, Homeworking (excluded from footprint)

Reporting Period: 01 Jan 21 to 31 Dec 21



Engage

60

FTE employees.

We engage our employees and wider stakeholders to unlock their talent and knowledge to drive year on year progress in sustainability.



Communicate

7

Sustainable Development Goals.

We recognise that transparent communication is essential for transformational change and we quantifiably contribute to 7 SDGs.