



PlanetMark

# We are Planet Mark Certified

## Year 2.



THE  
MARKETING  
STORE

**This is to certify that The Marketing Store Worldwide has achieved the Planet Mark by reporting a reduction in its carbon footprint and engaging its stakeholders.**

Valid to: 31 March 2022



### Empowering change for a brighter future.

The Planet Mark is a sustainability certification for every type of organisation, for products and for real estate. Our certification recognises continuous improvement, encourages action and builds an empowered community of like-minded individuals who make a world of difference.

## Measure

**261.1 tCO<sub>2</sub>e**  
Total carbon footprint.

**0.4 tCO<sub>2</sub>e**  
Total carbon footprint per employee.

**-69.2%**  
Absolute carbon reduction.

**-68.3%**  
Absolute carbon reduction per employee.

**£114,171**  
Total Social Value.

We are committed to reducing our carbon emissions yearly so that together, we can all halt climate change.

**Reporting Boundary:** Global operations: Chicago, Duisburg, Hong Kong, Leeds, London and Paris

**Emission sources:** Electricity, T&D losses, natural gas, homeworking energy (not included in total footprint), water, waste, business travel, paper use

**Reporting Period:** 01 Jan 2020 - 31 Dec 2020

## Engage

**618**  
FTE employees.

We engage our employees and wider stakeholders to unlock their talent and knowledge to drive year on year progress in sustainability.

## Communicate

**9**  
**Sustainable Development Goals.**  
We recognise that transparent communication is essential for transformational change and we quantifiably contribute to 9 SDG's.