

# Planet Mark Zero Carbon *SOLUTIONS*





# What do we mean by 'Net Zero Carbon Emissions'?



**No matter what stage in your net zero journey you are on, from committing to a target to creating the action plan needed to get there, we're here to support you.**



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## What is net zero?

Measuring scope 1, 2 and 3 emissions, reducing scope 1 and 2 emissions to zero, and scope 3 as close to zero as possible, and offsetting any residual scope 3 emissions using carbon removal offsets only. To be net zero carbon a business can also be carbon neutral.

## Why net zero?

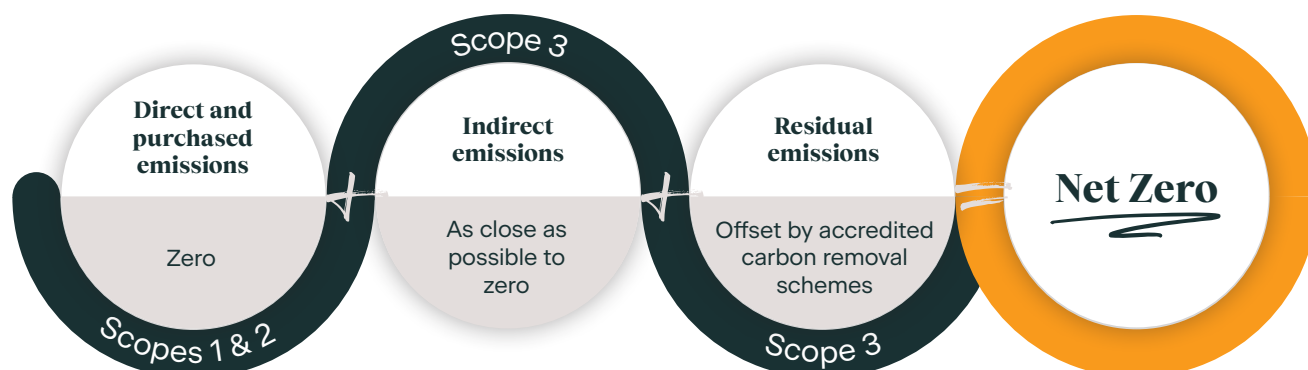
This critical period between 2020 and 2030, the Decade of Action, requires bold and ambitious commitments to tackle the climate crisis, and that means shifting to net zero carbon.

What we do in this time will determine the course of humanity. If every person, organisation and government takes decisive action now, we can contribute to a flourishing society, a healthy environment and a prosperous economy.

## How Planet Mark can support your net zero journey

At Planet Mark we embrace change as we transform ourselves and the world around us. The UK has set a net zero carbon target for 2050 and while 45 per cent of FTSE 100 companies have committed to achieving net zero by 2050 or sooner, only 16 per cent have a plan on how they will achieve it.

Our Zero Carbon Solutions will de-mystify the subject of net zero carbon emissions and will support your business in reaching it. No matter what stage in your net zero journey you are on, from committing to a target to creating the action plan needed to get there, we're here to support you. We apply rigour to everything we do to help businesses speak about their sustainability progress with confidence and authenticity.



# Net Zero Essentials Workshop

## What is it?

Available to members and non-members of Planet Mark, this three-hour workshop, pending CPD accreditation gives businesses an introduction to the concept of net zero carbon and why it is an urgent business priority. This workshop is designed to help businesses feel confident in their first steps towards a net zero commitment, by identifying the businesses main emission sources and ways to cut them.

## What we provide

Attendees to the workshop will receive a framework to help structure their pathway to zero carbon, a certificate of attendance and social media assets to demonstrate the steps they are taking in committing to net zero, as well as the Planet Mark Net Zero Pathway Calculator. Support can be provided to help you make your pledge with the UN-backed Race to Zero campaign.



# Net Zero Action Plan

## What is it?

Available to Planet Mark members, this six-hour training programme, run over one or two days, gives business leaders and up to 10 people within your business the tools and knowledge to create a credible Net Zero Carbon Action plan that is reviewed by our certification team. This is followed up with annual workshops to discuss progress against the action plan encouraging continuous improvements.

## What we provide

A comprehensive Net Zero Action Plan template to be populated after the workshop, along with guidance and resources on how to achieve net zero, as well as the Planet Mark Net Zero Pathway Calculator. Once the action plan has been signed off by the Planet Mark certification team, members will receive a Planet Mark net zero badge to help communicate their commitments. Support can be provided to help you make your pledge with the UN's Race to Zero campaign.

# ZeroBy30

## What is it?

The ZeroBy30 programme supports organisations to accelerate from incremental to transformational climate action by developing commercially viable, action-oriented initiatives to achieve net zero carbon by as close as possible to 2030. Unlocking the related benefits.

Our multi-skilled team scopes, models and evaluates a comprehensive suite of solutions then maps them into an actionable, commercially robust roadmap that integrates with your overall strategy. The ZeroBy30 certification and tailored communications package supports engagement with your internal and external audiences.

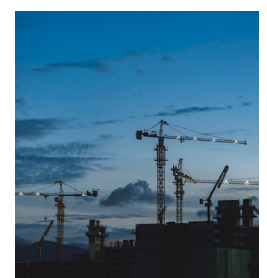
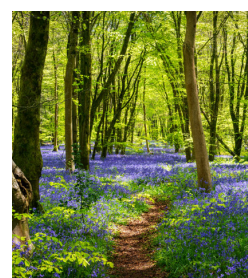
## What we provide

Alongside a tailored zero carbon strategy, businesses will receive the ZeroBy30 badge, and a tailored communications package supports engagement with your internal and external audiences.



## Join the race to net zero

Demonstrating the efforts of your business in achieving net zero provides a competitive advantage as well as low carbon incentives such as operating cost savings. It also future proofs your business, ensuring climate change resilience. It can also help businesses to attract and retain the best talent.



# Let's make *CHANGE* happen, together

Tackling climate change is complex.  
We make it simpler. The best way forward? Small  
steps, every day. Ready to do your bit?  
We're with you.

## Prices

Net Zero Carbon Essentials Workshop  
Minimum of 12 people

- Single business workshop from £1,500
- £99 per attendee (non-member)
- £79 per attendee (member)

Net Zero Action Plan

- From £5,500
- Annual follow up from £2,000

ZeroBy30

- Bespoke, from £40,000

